



2023 Race Series Sponsorship Agreement

The Oklahoma Tour de Dirt mountain bike championship series has been in existence since 1997 and is the longest running mountain bike race series in the United States, having just celebrated it's 25th Anniversary year in 2022. This season we have created 10 races venues and have already locked in promoters for each race.

In an effort to help provide much needed funding and credibility for the Tour de Dirt (TdD), while promoting mountain biking, racing, a sense of community, and a healthy lifestyle, we are asking for your sponsorship. Through your sponsorship, we will work together to promote your business, gaining more exposure and expanding your reach to a captive audience.

Sponsorship is offered in tiered levels, which is explained further on page two of this agreement. If you would like to become a sponsor, please choose your sponsorship level and provide your information and signature below.

Available Sponsorship Levels (check one): \$250 \$500 Custom Level* In Kind Donation(s)

This sponsorship agreement will remain in place from the date signed until December 31st, 2023.

Business Name: _____

Address: _____

Email: _____ Phone: _____

Printed Representative Name: _____ Title: _____

By signing this agreement, I agree to pay my sponsorship amount and provide a signed Sponsorship Agreement no later than **Friday, March 10th, 2023** (in kind donations can be received throughout the year). I attest that I am an authorized to act on behalf of the above listed business. I further authorize Tour de Dirt and its agents to use my logo and company image at its races/events, and on social media and where otherwise appropriate to do so.

Signature: _____

Make checks payable to **Tour de Dirt** and mail to **Debbie Uglean, 18344 Stagecoach Trl, Norman, OK 73072**. This signed agreement can be either mailed with the check or sent via e-mail to debbie@oklahomainside.com.

Please provide a logo of sufficient quality that will be used for promotional items such as social media, posters, and jerseys, etc., *if you have not done so already*. Tour de Dirt will make all efforts to adhere to trademark

rules and be respectful in representing your brand and to how your logo is used. Send your logo via e-mail to debbie@oklahomaaoutside.com.

Sponsorship Levels

\$250 (Tier 1)

- Your logo will go on the Tour de Dirt web site where we will list all sponsors and a link to your website or social media page of your choice
- You will get a sponsor mention on all Tour de Dirt social media pages
- A small sized logo will on the 2023 Series Sponsor Banner that is displayed at each race

\$500 (Tier 2)

- Your logo will go on the Tour de Dirt web site where we will list all sponsors and a link to your website or social media page of your choice
- You will get a sponsor mention on all Tour de Dirt social media pages
- A medium sized logo will on the 2023 Series Sponsor Banner that is displayed at each race
- A sign with your logo will be placed along a highly visible portion of each racecourse
- Your logo will go on the 2023 State Championship Jerseys

NA

- **TdD Race Plate Sponsorship**
- Tier 1 + Tier 2 benefits
- Logo on every plate sold to racers
- Over 400 sold each year & has high exposure as they are visible in event photos
- Title sponsors will be granted the right of first refusal for the sponsorship renewals the following year of sponsorship.

NA

- **Kids Kup Sponsorship/Partnership**
- Tier 1 + Tier 2 benefits
- Logo on every Kids Kup plate given to racers
- Over 100 plates given away each year & high exposure as they are visible in tons of pics on social media
- Title sponsors will be granted the right of first refusal for the sponsorship renewals the following year of sponsorship.

\$1,500 or over (Custom Sponsorship)

- At this level sponsors receive all benefits of Tier 1 and 2 sponsors PLUS whatever custom idea we can come up with. We can work together to develop a customized sponsorship package that fits your shop or business.

***Custom Tiers levels must be approved by TdD Director and Board**

- In Kind Donations will be considered as Tier sponsorships based on the level of the donation.

THANK YOU FOR YOUR SUPPORT!